

MyHeart Stories – Submission Guidelines

This guide is prepared for Malaysian associations abroad to use as reference for MyHeart Stories submissions. All Malaysian associations abroad are welcome to share their stories of community events and initiatives. Approved submissions will be published on MyHeart Stories page (www.myheart.com/stories).

General overview

Content	<p>Event details</p> <ol style="list-style-type: none"> 1. Event name 2. Date 3. Venue
	<p>Description of the event</p> <p>Including but not limited to:</p> <ol style="list-style-type: none"> 1. Objective(s) 2. Backstory of the event 3. Target audience 4. Partnerships and collaborations 5. Participant feedback (preferably included as quotes) 6. Event outcome (<i>Eg: Number of attendees, impact, etc.</i>) 7. How MyHeart portal or TalentCorp played a role in the event
	<p>Photo</p> <p>Include a minimum of 2 high-resolution photos from the event, preferably one group photo and one photo which features MyHeart visuals, if the event is supported by MyHeart</p>
	<p>Link</p> <p>Include relevant links in the article (<i>Eg: link to your website association, social media, etc.</i>)</p>
Formats	<p>Language and Tone of Voice</p> <p>Semi formal, conversational and easy to follow. Refrain from using jargons. Any elements of profanity will not be allowed.</p> <p>For further reference, check out the stories previously posted, here: https://myheart.my/stories/</p>
	<p>UK English</p> <p>Ensure the use of UK English throughout the article.</p>
	<p>Length</p> <p>Ideally between 700 to 900 words.</p>
	<p>Additional information</p> <p>Use subheadings for each section.</p>

Submission & Review

- To submit your article, email us at myheart@talentcorp.com.my with the subject header “MyHeart Stories Submission - [Event Name]”.
- The review process will take up to 10 business days from the day the submission is sent.
- If any amendments are required, we will provide feedback via email for your action.
- Please note that the MyHeart team reserves the final right to make amendments to the article based on our editorial guidelines.

Copyright policy

By submitting your article, you grant Talent Corporation Malaysia Berhad permission to publish the submitted article on the MyHeart Portal. In consideration of the publication of the article, you hereby grant all rights of copyright and related rights intended for publication on the MyHeart Portal.

Acknowledgement

I confirm that I have read and accept the full Terms & Conditions above.

Name:

Designation:

Association:

Date: